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## Sustainable development and tourism: towards quality growth

Motion for a resolution  
presented by Mr Mendes Bota and others

This motion has not been discussed in the Assembly and commits only the members who have signed it

1. Tourism has been acknowledged as an important driver of economic growth, cultural exchanges and development across Europe. It has brought prosperity to many regions of western Europe and continues to play a major role in bringing eastern and western parts of the continent closer together by promoting human contacts.
2. As tourist flows to central and eastern European countries increase and legitimate expectations grow on the part of both visitors and host communities, thought should be given to promoting the development of *quality* tourism in these states. Thus, for tourism to make a substantial and lasting contribution to overall development in these countries, certain lessons should be drawn from the experience of highly popular tourist destinations with regard to mass tourism, management skills and tourist services.
3. A quality tourism product has to be compatible with environmental values and the preservation of cultural heritage, as well as balanced spatial planning. The traditions of regions and nations must be seen as a competitive advantage for the emerging tourist destinations.
4. The Parliamentary Assembly has rightly pleaded in favour of balanced development on several occasions, such as in its Resolution 1285 (2002) on *Tapping Europe's tourism potential* and Resolution 1318 (2003) on *Globalisation and sustainable development*. Moreover, promoting sustainable development is one of the Assembly's priorities for 2006. Steps should therefore be taken to measure progress made by the Council of Europe member states regarding the application of sustainable development principles in tourism and the implementation of the UNWTO (The World Tourism Organisation, a specialised agency of the United Nations) Global Code of Ethics for Tourism.

Signed (see overleaf)

Signed <sup>1</sup>:

MENDES BOTA, José, Portugal, EPP/CD  
BARGETZE, Rony, Liechtenstein, EPP/CD  
BRANGER, Jean-Guy, France, EPP/CD  
CORREIA, Telmo, Portugal, EDG  
COSIDÓ, Ignacio, Spain, EPP/CD  
de MELO, Maria Manuela, Portugal, SOC  
de PUIG, Lluís Maria, Spain, SOC  
FERNÁNDEZ AGUILAR, Adolfo, Spain, EPP/CD  
FROMMELT, Doris, Liechtenstein, EPP/CD  
GACEK, Urszula, Poland, EPP/CD  
GLESENER, Marcel, Luxembourg, EPP/CD  
HAUPERT, Norbert, Luxembourg, EPP/CD  
HÖGMARK, Anders G., Sweden, EPP/CD  
HUSS, Jean, Luxembourg, SOC  
ILICALI, Mustafa, Turkey, EPP/CD  
IVANOV, Ivan, Bulgaria, EPP/CD  
LINDBLAD, Göran, Sweden, EPP/CD  
LLOYD, Tony, United Kingdom, SOC  
MENDONÇA, Ana Catarina, Portugal, SOC  
MERCAN, Murat, Turkey, EPP/CD  
MOTA AMARAL, João Bosco, Portugal, EPP/CD  
O'HARA, Edward, United Kingdom, SOC  
PAPADIMITRIOU, Elsa, Greece, EPP/CD  
RODRIGUES, Ricardo, Portugal, SOC  
ROSEIRA, Maria de Belém, Portugal, SOC  
SAKS, Katrin, Estonia, SOC/SOC  
TEKELIOĞLU, Mehmet, Turkey, EPP/CD  
TXUEKA, Iñaki, Spain, ALDE  
Van den BRANDE, Luc, Belgium, EPP/CD  
VAREIKIS, Egidijus, Lithuania, EPP/CD  
VERA JARDIM, José, Portugal, SOC  
WALTER, Robert, United Kingdom, EDG  
WILLE, Paul, Belgium, ALDE  
ZAPFL-HELBLING, Rosmarie, Switzerland, EPP/CD

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<sup>1</sup> SOC: Socialist Group  
EPP/CD: Group of the European People's Party  
ALDE: Alliance of Liberals and Democrats for Europe  
EDG: European Democratic Group  
UEL: Group of the Unified European Left  
NR: not registered in a group