

# Love it or hate it: public media in 2020

MARIUS DRAGOMIR

September 2020



# Television Across Europe: Regulation, Policy, and Independence

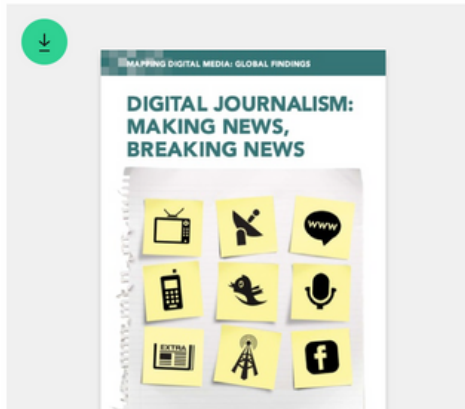


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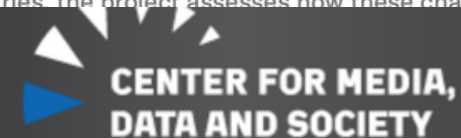
## PUBLICATIONS

## Mapping Digital Media: Global Findings



The Mapping Digital Media project examines the global opportunities and risks created by new and digital media. Covering 56 countries, the project assesses how these changes affect the core democratic service that media provides: the free flow of information. The project also examines the impact of digital media on human rights and social affairs—and how to protect them.

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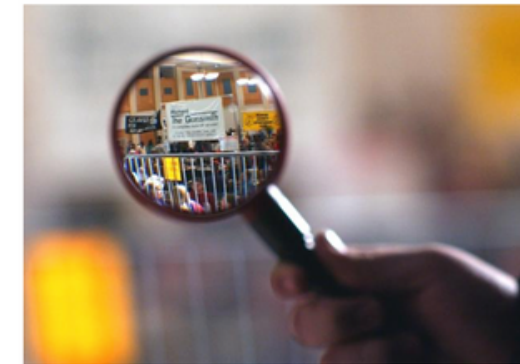


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## Media Influence Matrix: What's It All About?



In 2017, CMDS launched the **Media Influence Matrix Project** to investigate the profound influence that rapid shifts in policy, sources of funding and technology companies in the public sphere are having on journalism today.

The [CMDS 2017-2019](#) strategy notes: “Much of how independent journalism and media perform their fundamental role in informing and enriching the democratic discourse is shaped by policy decisions, funders

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Private media

**State-administered  
media**

Community media

**Global media  
database**

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# **What has happened with the state media in the past 30 years**

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State-Controlled Media Entities Matrix

Model	Predominantly state-funded	Control of governing structures and ownership by the state	Editorial control by the state	Typology	Quality of the public service	Examples
1	No	No	No	Independent public media model	Highest	United Kingdom, Finland, Lithuania, Thailand
2	No	Yes	No	Semi-autonomous public broadcasting model	Higher	Albania, Slovenia, Czech Republic
3	Yes	No	No	Independent state funded media	Higher	Colombia, United States
4	Yes	Yes	No	Independent state-owned and state-funded media	Higher	Taiwan, Israel
5	Yes	No	Yes	Captured private media model	Low	Hungary, Turkey, Poland, Cambodia
	No	No	Yes			
6	No	Yes	Yes	Captured public media model	Low	Poland, Croatia, Singapore, Japan
7	Yes	Yes	Yes	State-controlled 100%	Lowest	China, Vietnam, Laos, Philippines, Indonesia, Nicaragua, Cuba, Hungary, Romania, Bulgaria, Tanzania, Ethiopia, Somalia, Zimbabwe, Jordan

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## **Key trends in state media**

- ▶ **State-controlled 100% model: dominant**
  - ▶ **Shift from semi-autonomous/independent models to captured public media model**
  - ▶ **Growing attacks on the "pure public media model"**
  - ▶ **Covid-19: increased need for public service in the media**
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# Challenges for public media

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1

## Funding

- Stable
- Depoliticized
- Sufficient
- Citizen decision

2

## Governance

- Civil society involvement
- Adapted to the social networked model
- Transparency

3

## Editorial control

- Decoupled from political control: statutes, oversight mechanisms
  - Collaborative
  - Built around trust
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